Naripokkho utilizes MiB data for a project to provide support to women suffering from gender discrimination in the RMG sector.

**Step 1**
Naripokkho discovered that MiB’s data was valuable for their women’s rights-related project and requested a customized database from MiB, tailored to their needs.

**Step 2**
MiB supplied Naripokkho with a bespoke database, which aided them in making informed decisions on gender justice.

**Step 3**
Certain information from MiB’s data assisted Naripokkho and its partners in identifying factories requiring attention, enabling them to design appropriate interventions.

**Step 4**
Based on MiB’s data, Naripokkho selected specific factories to sample according to their project’s unique criteria.

**Step 5**
Naripokkho targeted factories that lacked essential facilities and policies, and implemented the necessary interventions based on each factory’s needs.
MiB Data Aids Naripokkho in Protecting Women’s Rights

Naripokkho is a women’s activist organization in Bangladesh working since 1983 for the advancement of women’s rights and entitlements and building resistance against violence, discrimination, and injustice. In 2022, under the Shojag (awaken) Coalition; Naripokkho, in partnership with Christian Aid and BLAST, initiated a project titled “Promoting gender justice for women workers in the Readymade Garment sector and advocating women’s safety during local commute and public spaces in Bangladesh” co-funded by European Union.

The project aims to promote gender justice by providing mental and legal support to women suffering from violence, harassment, and discrimination both in workplaces and households; focuses on working women in the RMG sector. Through this project, Naripokkho and its partners are working towards improving the livelihoods of working women.

To ensure the success of its project, Naripokkho required access to data on various RMG factories, including their GPS locations, contact details, participation committee, anti-harassment committee, maternity leave, separate toilet facilities, and childcare facilities. This information would enable Naripokkho and its partners to identify factories that needed attention and to design interventions tailored to a specific factory’s needs.

Mapped in Bangladesh (MiB), the first-ever digital RMG mapping platform; assisted Naripokkho by providing access to its database which helped Naripokkho in selecting the factories to be sampled according to specific criteria. The database provides all basic information on a factory, such as location, contact details, and workers' rights-based information.

The data provided by MiB is crucial to the success of the project as it helped the partners identify the factories that need attention and design interventions tailored to a factory’s specific needs. With this data, Naripokkho and its partners have been able to target the factories that lack essential facilities and policies that protect the rights of women workers and make recommendations to improve their working conditions. By ensuring that women’s rights are protected and not subjected to harassment or discrimination, the project has been working on creating a safer and more supportive working environment for women in the RMG sector.